

2017 Georgia Small Business Person of the Year

Kevin Boykin opened Path-Tec, a medical logistics company that specializes in the packaging, transport and tracking of laboratory specimens, in 2005. With the guidance and support from the Columbus office of the Georgia SBDC, he has grown the business from operating out of a cramped rental storage unit to owning a 130,000 square-foot facility that now employs more than 150 people.

After developing the entrepreneurial bug and hearing customers complain about rising laboratory costs and testing errors, he knew his vision for better products and services would work. Kevin leveraged more than 20 years of experience in the medical field that includes sales, manufacturing and laboratory operations, along with his can-do attitude and a desire to meet the needs of the market that were not being addressed to launch the business.

Along the way he has received immeasurable support from his local SBDC office, ranging from basic business idea development counseling, to access to capital, growth planning, market research, financial analysis, CEO mentoring and even an onsite energy efficiency study. He credits the SBDC for much of his company's success.

While many of the firms Kevin's business competes against might specialize in one aspect of the medical logistics field, what sets his company apart is the ability to integrate all aspects of the process into a seamless operation.

In fact if you've had lab work done at a hospital or doctor's office, chances are your specimen was probably collected in, packed in, transported by or tracked using some product that was designed by his company. He truly has created a company that touches us all.

The Air Force veteran and family man has received several accolades from the local city government and the chamber of commerce for his meteoric growth and positive impact on the local economy in Columbus.